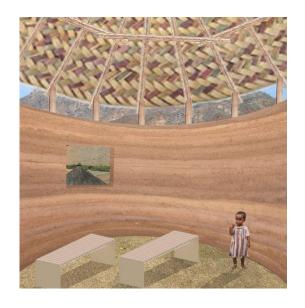
SALEM SCHEWAI

Design Portfolio

2024

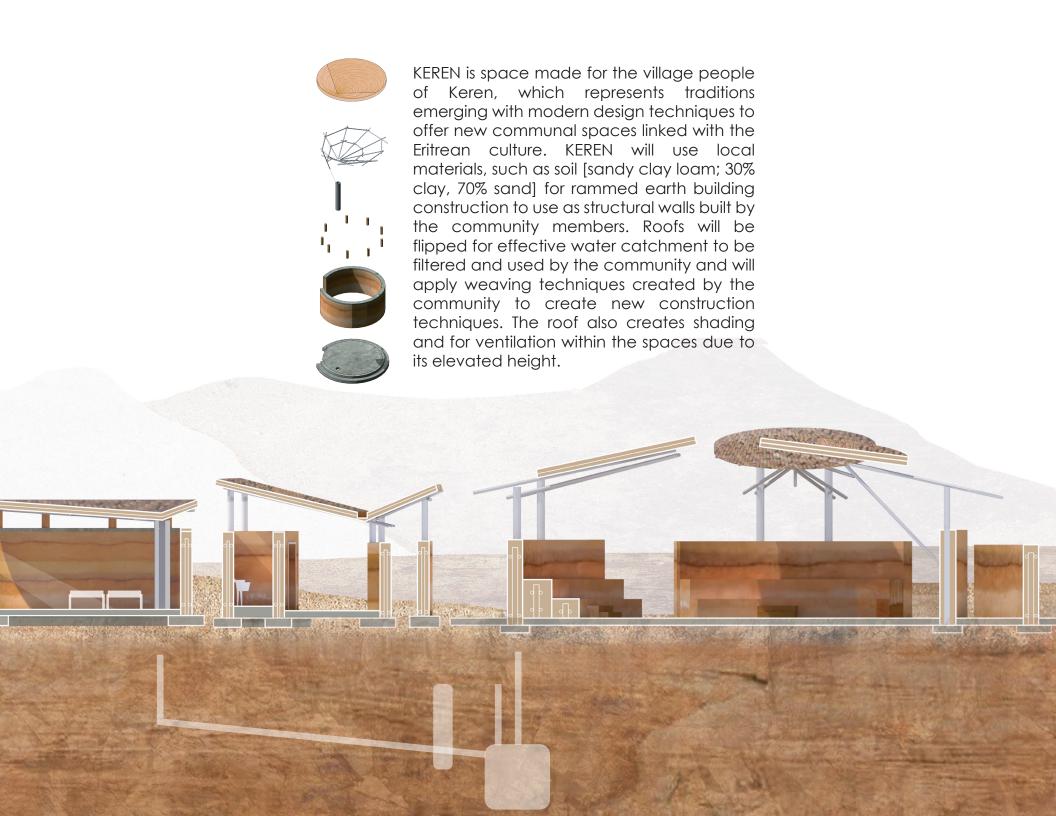
alem chewai





KEREN is a series of rammed earth structures intended for the inhabitants who reside within the Keren outskirts, as a place for learning, communal interaction and practicing of safe lifestyles. Most importantly the structure uses rain water harvesting techniques for easy access to filtered water for the community to use. KEREN is a community-driven center consisting of a union, bringing togeter the interior and exterior facades of the building, sustainability of the materials and the people

KEREN represents a link to culture and traditions with the synthesis between interior and exterior as well as offering new spaces for interaction and leisure, learning zones and latrines to practice sanitation and progress becoming Open Defecation Free (ODF) as a community. The main gathering communal space includes rammed earth seating to encourage relaxing interaction between community members and offers shade from the harsh desert sun. The open centre space emphasizes for culture traditions to take place; which includes, dancing, plays, large gatherings communal and meetings and selling of goods. The two learning zones offer spaces to spread knowledge about health and safety and aeneral information for the community. The latrines provide safe and effective ways to achieve proper sanitation and water recycling. KEREN integrates landscape, culture and sustainability into design and pushes for the development of rural communities within Eritrea.

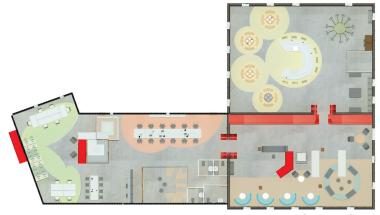


YOURSHOP OFFICE

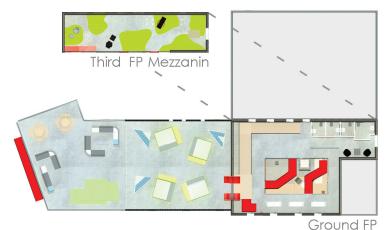
2019 Ryerson University

Tools: AutoCAD, BIM/Revit, Adobe Photoshop, Adobe Illustrator, Adobe Indesign

Short-listed for Haworth Organic Workplace Award 2019

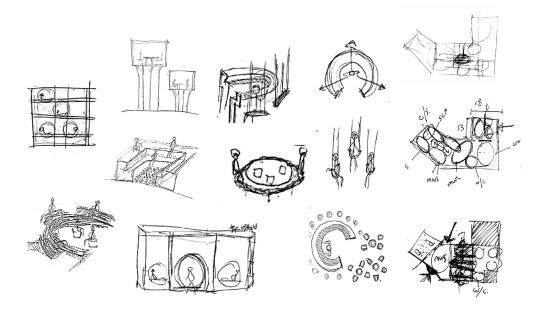


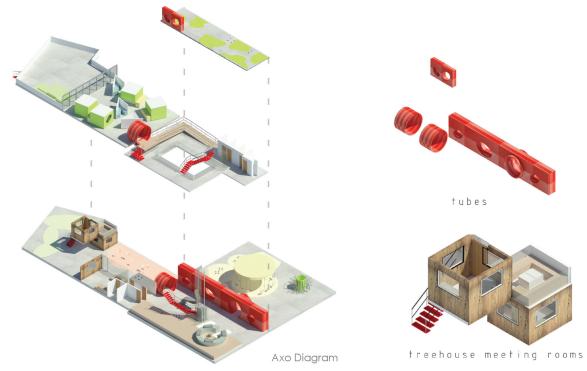
Second FP

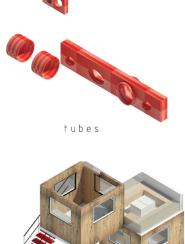


YourShop is an innovative online marketplace that thrives on the creativity of its users. The goal is to design an office space that serves as a community for its employees, that enourages creativity and engagement through the use of open, innovative, and transparent spaces.

The playground-like theme and "Space within a space" structures, with strategic color, material and textures, aim to promote workplace interaction and increased productivity for users. With the freedom for employees to work in spaces they choose, creates a happy workplace and a successful business.























ENDY OFFICE

2022 Concept Project

Tools: Adobe Photoshop, Adobe Illustrator, Adobe Indesign

CLIENT:



BUDGET: \$80/sqft
NEEDS/WANTS:

RELAXED, COMFY, LOUNGEY, HOMEY, CALM, FUN, IMPRESSIVE, COLORFUL.. EMPLOYEE WELLBEING IS JUST AS IMPORTANT AS A GREAT SLEEP SURFACE. WANT A NEW VIEW, WANT TO FEEL INSPIRED

BREAKDOWN:

COLOR/MATERIAL THEORY
IDEATION/BRAINSTORMING
IMAGES
FINAL MOODBOARD + PLAN

BLUE:

CALM, PEACEFUL, SKY, WATER, SERENE **GREEN:**

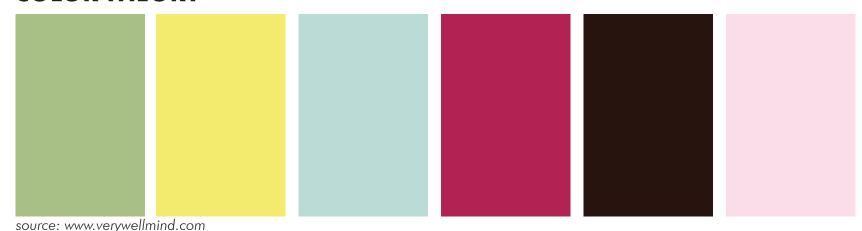
NATURAL, MOTIVATING, OPTOMISTIC **YELLOW:**

ENERGECTIC, EXPOSING, CHEERFUL

PINK + ENDY DARK PINK:

JOYFUL, CREATIVE, VIBRANT, REFRESHING, EXCITEMENT, ENERGY, PASSION, POWER, DOMINANCE

COLOR THEORY



MOOD BOARD/INSPIRATION IMAGES THEME:

JOURNEY THROUGH A DREAM

1. RECEPTION + LOUNGE (adjacent)

JUST FALLING ASLEEP, DARKNESS, COMFORT. DREAM BEGINS, EXCITEMENT, ENERGY, PASSION / WHILE ENTERING THE OFFICE

2. DESK SPACE + MEETING ROOMS + **OFFICE**

DREAMING, CALM, RELAXED, IMAGINATIVE, COLLABORATIVE, SKIES THE LIMIT / WORK-ING AT DESK

3. LOUNGE SPACES

JOURNEY THROUGH DIFFERENT DREAMS/ ADVENTURES, SOMETHING NEW, EXCITING, SPARK CREATIVITY, FUN, INSPIRATIONAL (forest + futuristic)





































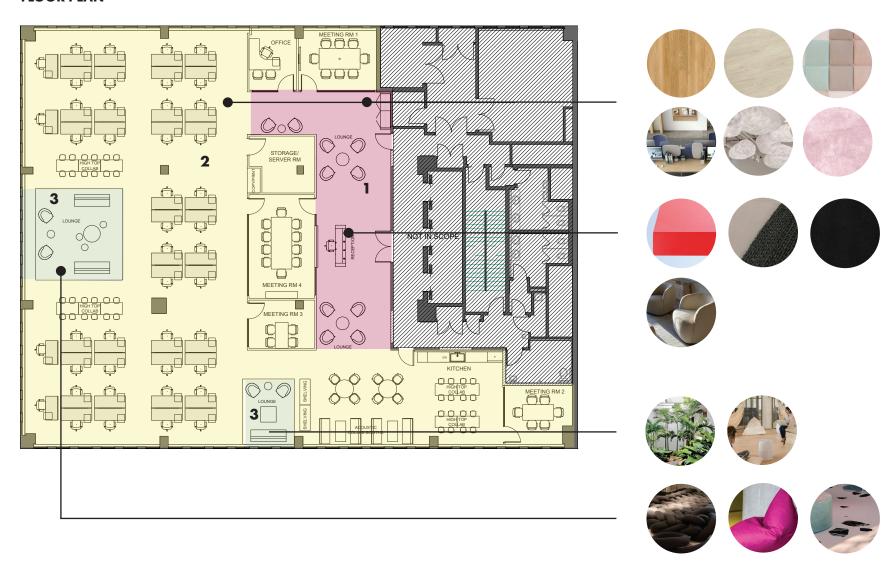






FLOOR PLAN MOOD BOARD WITH MATERIAL & FINISHES

FLOOR PLAN





Tools: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Canva



Nami G Russom Consulting Ltd. Business Logo Created on Adobe Illustrator

Consulting Company



@Bsweet Logo/Instagram Branding Created on Adobe Illustrator

Dessert Business



@NewNakfaLogo/Social Media CoordinatorCreated on Adobe Illustrator

Community Organization

DESIGNERSBOARD

DesignersBoard.com Logo/UI Design Created on Adobe Illustrator

Website



blakast Logo/IStreaming Company Created on Adobe Illustrator

Website